**Syllabus**

**B.Sc. Multimedia**

**SURESH GYAN VIHAR UNIVERSITY**

**Teaching and Examination Scheme for B. Sc Multimedia (Regular)**

**(3 Year Program) Edition 2017-18**

**YEAR: 1 SEMESTER – 1: AUTUMN**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Course Code** | **Course Name** | **Credits** | **Contact Hrs/Wk.** | **Exam Hrs.** | **Weight age (in %)** |
| **L** | **T/S** | **P** | **CE** | **ESE** |
|  |  | **University Core (UC)** |  |  |  |  |  |  |  |
| 1 | EN-103 | Language English-I | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 2 |  | Ethics and values | 1 | 1 |  |  |  |  |  |
| 3 | PC 101 | Proficiency & CO curricular Activities-I | **2** | **2** |  |  |  | 100 |  |
|  |  | **Program Core(PC)** |  |  |  |  |  |  |  |
| 4 | CAM 115 | Computer application for print media | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 5 | POC 107 | principle of communication | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 6 | CML 109 | Computer application for print media Lab | 2 |  |  | 2 |  | 60 | 40 |
| 7 | EN-151 | Language English Lab | 2 |  |  | 2 |  | 60 | 40 |
|  |  | **Open Elective (OE)** |  |  |  |  |  |  |  |
| 8 | MM 105 | Basics Computer Graphics | **4** | **2** | **1** | **1** | 3 | 40 | 60 |
|  |  | **Total** | **23** |  |  |  |  |  |  |
|  |  | **Total Teaching Load** |  |  |  | - |  |  |  |

**SURESH GYAN VIHAR UNIVERSITY**

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**(3 Year Program) Edition 2017-18**

 **YEAR: 1 SEMESTER 2: SPRING**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Course Code** | **Course Name** | **Credits** | **Contact Hrs/Wk.** | **Exam Hrs.** | **Weight age (in %)** |
| **L** | **T/S** | **P** | **CE** | **ESE** |
|  |  | **University Core(UC)** |  |  |  |  |  |  |  |
| **1** | EN-104 | Language English II | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 2 | EM-102 | Employability skills-I | 1 |  |  |  |  |  |  |
| 3 | FD102-104 | Foundation Course | 3 |  |  | 2 |  | 50 | 150 |
| 4 | PC 102 | Proficiency & CO curricular Activities-II | **2** |  |  |  |  | 100 |  |
|  |  | **Program Core (PC)** |  |  |  |  |  |  |  |
| 4 | MM-110 | Understanding Colors | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 5 | MM-108 | Communication and development | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 6 | EN-152 | Language English Lab | 2 |  |  | 2 |  | 60 | 40 |
| 7 | MCG 154 | Multimedia & Computer Graphics with Photoshop Lab | 2 |  |  | 2 |  | 60 | 40 |
|  |  | **Program Elective (PE)** |  |  |  |  |  |  |  |
| 8 | CGP 156 | Multimedia & Computer Graphics with Photoshop | **4** | **2** | **1** | 1 | 3 | 40 | 60 |
|  |  | **Total** | **26** |  |  |  |  |  |  |
|  |  | **Total Teaching Load** |  |  |  |  |  |  |  |

**SURESH GYAN VIHAR UNIVERSITY**

**Teaching and Examination Scheme for B. Sc Multimedia (Regular)**

**(3 Year Program) Edition 2017-18**

**YEAR: 2 SEMESTERS 3: AUTUMN**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Course Code** | **Course Name** | **Credits** | **Contact Hrs/Wk.** | **Exam Hrs.** | **Weight age (in %)** |
| **L** | **T/S** | **P** | **CE** | **ESE** |
|  |  | **University Core(UC)** |  |  |  |  |  |  |  |
| 1. | EM-201 | Employability skills-II | 1 |  |  |  |  |  |  |
| 2 | PC 201 | Proficiency & CO curricular Activities-III | **2** |  |  |  |  | 100 |  |
| 3 | FD102-104 | Foundation Course | 3 |  |  | 2 |  | 50 | 150 |
|  |  | **Program Core (PC)** |  |  |  |  |  |  |  |
| 3. | MM-207 | Animation Techniques-I | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 4. | CBA 209 | Computer based 2D animation  | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 5 | ACE 211 | Advertising: Concepts & Execution | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 6 | CAL 213 | Computer based 2D animation Lab | **2** |  |  | 2 |  | 60 | 40 |
| 7 | ACL 215 | Advertising: Concepts & Execution Lab | 2 |  |  | 2 |  | 60 | 40 |
|  |  | **Program Elective (PE)** |  |  |  |  |  |  |  |
| 8 | IVE 217 | Intro to video editing | **4** | **2** | **1** | 1 | 3 | 40 | 60 |
|  |  | **Total** | **26** |  |  |  |  |  |  |
|  |  | **Total Teaching Load** |  |  |  |  |  |  |  |

**SURESH GYAN VIHAR UNIVERSITY**

**Teaching and Examination Scheme for B. Sc Multimedia (Regular)**

**(3 Year Program) Edition 2017-18**

**YEAR: 2 SEMESTER 4: SPRING**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Course Code** | **Course Name** | **Credits** | **Contact Hrs/Wk.** | **Exam Hrs.** | **Weight age (in %)** |
| **L** | **T/S** | **P** | **CE** | **ESE** |
|  |  | **University Core(UC)** |  |  |  |  |  |  |  |
| 1. | EM-202 | Employability skills-III | 1 |  |  |  |  |  |  |
| 2 | PC 202 | Proficiency & CO curricular Activities-III | **2** |  |  |  |  | 100 |  |
|  |  | **Program Core (PC)** |  |  |  |  |  |  |  |
| 3 | SP 208 | Still photography  | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 4 | MM-204 | 3D Modeling & Animation | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 5 | MM-206 | Digital Graphics-II | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 6 | MM-252 | 3D Modeling & Animation-II Lab | 2 |  |  | 2 |  | 40 | 60 |
| 7 | MM-254 | Digital Graphics Lab | 2 |  |  | 2 |  | 40 | 60 |
|  |  | **Program Elective (PE)** |  |  |  |  |  |  |  |
| 8 | MM-302 | Gaming Technology | **4** | **2** | **1** | 1 | 3 | 40 | 60 |
| 9 | JM-204 | TV News & Programs | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
|  |  | **Total** | **27** |  |  |  |  |  |  |
|  |  | **Total Teaching Load** |  |  |  |  |  |  |  |

**SURESH GYAN VIHAR UNIVERSITY**

**Teaching and Examination Scheme for B. Sc Multimedia (Regular)**

**(3 Year Program) Edition 2017-18**

**YEAR: 3 SEMESTERS 5: AUTUMN**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Course Code** | **Course Name** | **Credits** | **Contact Hrs/Wk.** | **Exam Hrs.** | **Weight age (in %)** |
| **L** | **T/S** | **P** | **CE** | **ESE** |
|  |  | **University Core(UC)** |  |  |  |  |  |  |  |
| 1. | EM-301 | Employability skills-IV | 1 |  |  |  |  |  |  |
| 2 | PC 301 | Proficiency & CO curricular Activities-IV | **2** |  |  |  |  | 100 |  |
|  |  | **Program Core (PC)** |  |  |  |  |  |  |  |
| 3 | MM-305 | Production Process with max | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 4 | IMT 307 | Internet And mobile technology  | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 5 | SMJ 309 | Social media and online journalism  | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 6 | PML 315 | Production Process with max Lab | 2 |  |  | 2 |  | 60 | 40 |
| 7 | IML 317 | Internet And mobile technology Lab | 2 |  |  | 2 |  | 60 | 40 |
|  |  | **Program Elective (PE)** |  |  |  |  |  |  |  |
| 8 | PD 319 | Product Designing | **4** | **2** | **1** | 1 | 3 | 40 | 60 |
| 9 | JM-301 | Media research and current affairs  | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
|  |  | **Total** | **27** |  |  |  |  |  |  |
|  |  | **Total Teaching Load** |  |  |  |  |  |  |  |

**SURESH GYAN VIHAR UNIVERSITY**

**Teaching and Examination Scheme for B. Sc Multimedia (Regular)**

**(3 Year Program) Edition 2017-18**

**YEAR: 3 SEMESTER 6: SPRING**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Course Code** | **Course Name** | **Credits** | **Contact Hrs/Wk.** | **Exam Hrs.** | **Weight age (in %)** |
| **L** | **T/S** | **P** | **CE** | **ESE** |
|  |  | **University Core(UC)** |  |  |  |  |  |  |  |
| 1 | EM-302 | Employability skills-IV | 1 |  |  |  |  |  |  |
| **2** | PC 301 | Proficiency & CO curricular Activities-IV | **2** |  |  |  |  | 100 |  |
|  |  | **Program Core (PC)** |  |  |  |  |  |  |  |
| 3 | MM-302 | Character Set-Up and Animation in Maya | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 4 | MM-304 | Movie Making Techniques | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| 5 | CW 306 | Creative writing | 4 | 2 | 1 | 1 | 3 | 40 | 60 |
| **6** | AML 308 | Animation in Maya Lab | **2** |  |  | **2** |  | **60** | **40** |
| 7 | MMT 310 | Movie Making Techniques lab | 2 |  |  | 2 |  | 60 | 40 |
|  |  | **Open Elective (OE)** |  |  |  |  |  |  |  |
| 8 | PR 312 | Public relations & Corporate Communication | **4** | **2** | **1** | 1 | 3 | 40 | 60 |
|  |  | **Total** | **23** |  |  |  |  |  |  |
|  |  | **Total Teaching Load** |  |  |  |  |  |  |  |

**L = Lecture T = Tutorial CE = Continuous Evaluation**

**S = Seminar P = Practical ESE = End Semester Examination**