

BBA Regular_2026



**INTERNATIONAL SCHOOL OF BUSINESS
MANAGEMENT**

Teaching & Examination Scheme for

3 Year BBA Program

(Academic session: 2026-2029)



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (3 Year Program)
Session: 2026-2029

YEAR: 1

SEMESTER: PAVAS/Autumn(I)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
63 WEEKS COMPULSORY INDUCTION PROGRAM (UHV-I)									
A. Programme Core									
1	BM 105	Financial accounting	4	4	-	-	3	30	70
2	BM 109	Principles and Practices of Management	4	4	-	-	3	30	70
3	BM 131	Business Statistics and Logic	4	4			3	30	70
B. Ability Enhancement Course									
4	BM 113	Business Communication-I (AEC)	2	2			3	30	70
5	UC 111	English Language I -CBCS	2	2			3	30	70
6	UC 103	Human Values & Ethics	1	2	0	0	3	30	70
7	UC 105	Anandam -An exercise in Trusteeship (A-ET)	2	1					
C. Multi-disciplinary Elective									
8	UC 104	Indian Heritage & Culture	3	3	-	-	3	30	70
D. Discipline									
9	PC 101	Proficiency and Co-Curricular Activities – I	2					100	
Total			24						

NOTE: The University Electives are apart from minimum credits required for award of degree.

^Indian Knowledge System: Indian Culture and Civilization Indian Vision for Human Society Indian Science Indian Town Planning and Architecture Indian Mathematics and Astronomy Indian Aesthetics Indian Health, Wellness *Indian Languages: Sanskrit/Hindi/All Regional languages Foreign Languages: Spanish/German/French/Korean/Mandarin

Convener, BoS ISBM



INTERNATIONALSCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (3 Year Program)
Session: 2026-2029

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Program Core									
1	BM 110	Human Behaviour and Organization	4	4	-	-	3	30	70
2	BM 102	Marketing Management	4	4	-	-	3	30	70
3	BM 112	Business Economics	4	4	-	-	3	30	70
B. Ability Enhancement Course									
4	BM 133	Business Communication-II	2	1	1	-	3	30	70
5	UC102	Cyber Security (Basics)	3	2	1	-	3	30	70
6	UC 108	English Language II	2	2			3	30	70
C. Skill Enhancement courses									
7	BM 137	Emerging Technologies and application	2	1	0	2	-	30	70
D. Multi-disciplinary Elective									
8	BM 139	Media Literacy & Critical Thinking -CBCS	2	1	1	-	-	30	70
E. Value Added Course									
9	BM 141	E-Governance	0	2	-	-	-	0	0
F. Discipline									
10	PC 102	Proficiency in Co-Curricular Activities– II	2	0	-	-	-	100	
Total			28						

NOTE: The University Electives are apart from minimum credits required for award of degree.

***Indian Languages: Sanskrit/Hindi/All Regional languages**

Foreign Languages: Spanish/German/French/Korean/Mandarin

After Year 1, Students are advised to take Social Responsibility & Community Engagement - encompassing Community Engagement with an NGO in the vacation time.

An **UNDER GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION** will be awarded, if a student wishes to exit at the end of First year.

Exit Criteria after First Year of BBA Programme

The students shall have an option to exit after 1st year of Business Administration Program and will be awarded with a **UG Certificate** in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO after the second semester of minimum 08 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the university schedule.

Re-entry Criteria in to Second Year (Third Semester)

The student who takes an exit after one year with an award of certificate may be allowed to re-enter in to Third Semester for completion of the BBA Program as per the respective University /Admitting Body schedule after earning requisite credits in the First year.

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (3 Year Program)
Session: 2026-2029

YEAR: 2

SEMESTER: PAVAS/Autumn (III)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 207	Management Accounting	4	3	1	-	3	30	70
2	BM 211	Legal and Ethical issues in business	4	4	-	-	3	30	70
3	BM 203	Human Resource Management	4	4	-	-	3	30	70
B. Skill Enhancement Courses									
4	BM	Management Information System (MIS)	2	1	0	2		30	70
5	EM 201	Employability Skills-I	1		2		3	100	
6		Any other CBCS course offered by other department	3	2	1		3	30	70
C. Discipline									
7	PC 201	Proficiency and Co-Curricular Activities – III	2	-	-	-	-	100	
D. Value Added Course									
8	BM 225	Search Engine Optimization	0	1	1	-	-	0	0
Total			20						

NOTE: The University Electives are apart from minimum credits required for award of degree.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (3 Year Program)
Session: 2026-2029

YEAR: 2

SEMESTER: BASANT/Spring (IV)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CIE	ESE
A. Programme Core									
1	BM 202	Operations Management	4	3	1	0	3	30	70
2	BM 214	Entrepreneurship and Startup Ecosystem	4	3	1	0	3	30	70
3	BM 222	Financial Management	4	3	1	0	3	30	70
4	BM 204	Business Research methodology	4	3	1	0	3	30	70
B. Skill Enhancement Course									
5	BM 224	Enterprise System and platforms	2	0	1	2	3	30	70
6	BM 226	Design Thinking and Innovation (BM 226) / OR any other CBCS course offered by other departments	3	2	1	0	3	30	70
7	EM 202	Employability Skills-II	1		2		3	100	
C. Value Added Course									
8	BM 230/BM 232/ BM 234/ BM 236	Business environment and public policy (BM 230) or International Business (BM 232) or Geo Politics and impact on business (BM 234) or Public Health and management (BM 236)	0	2	0	0	0	0	0
D. Discipline									
9	PC 202	Proficiency in Co- Curricular Activities IV	2	-	-	-	-	100	-
Total			24						

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

NOTE: The University Electives are apart from minimum credits required for award of degree.

1. At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Eight Weeks in the industry/Research or Academic Institute. This component will be evaluated during the fifth semester.
2. An UNDER GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION will be awarded, if a student wishes to exit at the end of Second year.

Exit Criteria after Second Year of BBA Programme

The students shall have an option to exit after 2nd year of Business Administration Program and will be awarded with a UG Diploma in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO / Capstone Project after the fourth semester of minimum 8 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the University / Admitting Body schedule.

Re-entry Criteria in to Third Year (Fifth Semester)

The student who takes an exit after second year with an award of Diploma may be allowed to re-enter in to fifth Semester for completion of the BBA Program as per the respective University / Admitting Body schedule after earning requisite credits in the Second year

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (3 Year Program)
Session: 2026-2029

YEAR: III

SEMESTER: PAVAS/Autumn (V)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 315	Strategic Management	4	4			3	30	70
2	BM 317	Logistics and Supply Chain Management	4	4			3	30	70
B. Discipline Specific Elective									
3		Discipline Specific Electives (Major) -I	4	4			3	30	70
4		Discipline Specific Electives (Major) - II	4	4			3	30	70
5		Discipline Specific Elective (Minor) - I	4	4			3	30	70
6	BM 319	Soft skills for Managers (Discipline Specific Elective (Audit Course))	0	3	1	0			
C. Skill Enhancement Course									
7	SI 301	Internship/capstone Project	4					70	30
8	BM 319	Major Project [evaluation in sixth semester]	0					0	0
9	EM 301	Employability skills –III	1		2		3	100	
D. Discipline									
10	PC 301	Proficiency in Co-Curricular Activities–V	2					100	
Total			27						

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Elective in Finance/ Marketing/ HR/Business Analytics/Family Business/Entrepreneurship/ Sports Management/Tourism and Travel Management. L-T-P for Discipline Electives depends on the subject that the University offers

* Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (3 Year Program)

Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring(VI)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 298	Project Management	4	4	0	0	3	30	70
2	BM 202	Business Taxation	4	4	0	0	3	30	70
B. Discipline Specific									
5		Discipline Specific Electives (Major) - III	4	3	1	0	3	30	70
6		Discipline Specific Electives (Major) - IV	4	3	1	0	3	30	70
7		Discipline Specific Electives (Major) - V	4	3	1	0	3	30	70
8		Discipline Specific Elective (Minor) - II	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
7	BM 319	Major Project [Initiated in 5th Semester]	4	0	0	0	1	100	0
8	EM 302	Employability skills –IV	1		2		3	100	0
E. Discipline									
10	PC 302	Proficiency and Co-Curricular Activities – VI	2	0	0	0	0	100	0
Total			31						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

***Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.**

Note:

1. BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year.

Exit Criteria after Third Year of BBA Programme

The students shall have an option to exit after 3rd year of Business Administration Program and will be awarded with a Bachelor's in Business Administration.

Re-entry Criteria in to Fourth Year (Seventh Semester)

The student who takes an exit after third year with an award of BBA may be allowed to re-enter in to Seventh Semester for completion of the BBA (Honours) or BA (Honours with Research) Program as per the respective University / Admitting Body schedule after earning requisite credits in the Third year.

Minimum eligibility criteria for opting the course in the fourth year will be as follows:

- BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree up to Sixth Semester.
- For BBA (Honours): BBA Degree

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**INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA(Honours)**

Session: 2026-29

YEAR: 4

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 401	Entrepreneurial Leadership	4	3	1	-	3	30	70
		B. Open Elective							
2	BM 403/ BM 405/ BM 407/ BM 409	AI for Business (BM 403) / Diversity, Equity and Inclusion (BM 405) / Digital Ethnography (BM 407) or Online Course (CBCS) (BM 409)	4	3	1	-	3	30	70
		B. Discipline Specific							
3		Discipline Specific Electives - VI	4	3	1	0	3	30	70
4		Discipline Specific Electives - VII	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
5	BM 402	Dissertation work [evaluation in Eight semester]	-	-	-	-	-	-	
6	SI 401	Summer Internship -II	4					70	30
		D. Discipline							
7	PC 401	Proficiency and Co-Curricular Activities – VII	2					100	
		Total	22						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (Honours)

Session: 2026-29

YEAR: 4

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		B. Discipline Specific							
1		Discipline Specific Electives – VIII	4	3	1	0	3	30	70
2		Discipline Specific Electives – IX	4	3	1	0	3	30	70
3		Discipline Specific Electives - X	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
4	BM 402	Dissertation work [Started in Seventh semester]	8	-	-	-	1	100	
		Total	17						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Honours with Research)
Session: 2026-29

YEAR: 4

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 404	Advanced Data Analysis Tools	4	2	0	4	3	30	70
2	BM 406	Advanced Research Methodology	4	2	0	4	3	30	70
B. Discipline Specific									
3		Discipline Specific Electives – VI	4	3	1	0	3	30	70
4		Discipline Specific Electives - VII	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
5	BM 403	Research Internship Report and Viva –Voce (Evaluation In Eighth Semester)	0	0	0	0	0	0	0
D. Discipline									
6	PC 401	Proficiency and Co-Curricular Activities – VII	2	0	0	0	0	100	
Total			18						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Honours with Research)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		C. Skill Enhancement Courses							
1	BM 403	Dissertation (For Research Track)	20	0	0	0	1	100	0
		Total	20						

NOTE:

The Dissertation work will start from the beginning of fourth year of BBA (Honours with Research) Program. Students of Fourth Year shall be assessed for Project Work and Research Internship Report and Viva –Voce and Dissertation (For Research Track)

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Proposed ELECTIVES for BBA (3 Year Program) (2026-29)

	FROM AMONG FOLLOWING ELECTIVE LISTS.
S.No.	Course
	ELECTIVE: Banking & Finance
BF 101	Commercial Banking
BF 102	Financial Markets
BF 103	Mutual Funds
BF 104	Banking Services Operations
BF 105	International Financial Management
BF 107	Financial Modelling & Derivatives
BF 106	Business Analysis & Valuation
BF 108	Strategic Corporate Finance
BF 109	Financial Analytics
BF 111	Investment Analysis & Portfolio Management
BF 110	Neuro-Finance
BF 112	Financial Trading
BF 114	Advanced investment appraisal

	Program Elective: HR
S.No.	Course
HR 101	ELECTIVE: HR
HR 102	Training & Development
HR 103	Human Resource Planning
HR 104	Recruitment & Selection and Employment Laws
HR 105	HRD – Systems & Strategies
HR 107	Employee Relations Management
HR 106	Change Management & Leadership Development
HR 108	Performance Management & Reward Strategies
HR 109	Competency Mapping & Assessment
HR 111	Negotiation Skills
HR 110	Team Building in Organization
HR 112	Human Resource Analytics
HR 114	Employee Life Cycle Management
HR 101	Compensation Management
	Program Elective: Marketing
S.No.	Course
MM 301	Strategic & Digital Branding
MM 303	Advertising Management
MM 305	Digital & Social Media Marketing
MM 307	Product & Brand Management
MM 309	Email & Viral marketing
MM 311	Sales & Distribution Management
MM 302	Consumer Behaviour
MM 304	Search Engine Optimization
MM 306	E Commerce
MM 308	Affiliate Marketing
MM 310	Regulation of cyber law
MM 312	Services Marketing

Program Elective: Business Analytics	
S.No.	Course
BA 101	Introduction and basics of business analytics
BA 102	Fundamentals of Business intelligence
BA 103	Data mining
BA 104	Machine Learning for Business
BA 105	Social media analytics
BA 107	HR Analytics
BA 106	Data visualization
BA 108	Financial analytics
BA 109	Supply chain logistics analytics
BA 111	SQL
BA 110	Predictive Modelling
BA 112	Python
BA 114	Descriptive Analytics

Program Elective: Logistic & Supply Chain Management	
S.No.	Course
LSCM 101	Principles of SCM and Logistics
LSCM 102	International Trade and Operations
LSCM 203	Distribution Management and E-Commerce
LSCM 204	Inventory and Warehouse Management
LSCM 305	Logistic ans Supply Chain Aspects in Retail Management
LSCM 307	Retail Brand Management
LSCM 306	E-Retailing
LSCM 308	Containerization & Multimodal Transport
LSCM 409	Sales and Distribution Management
LSCM 411	Supply Chain Risk Management
LSCM 410	Retail Consumer Behaviour
LSCM 412	Logistics & Supply Chain Analytics
LSCM 414	Ecommerce supply chain & fulfilment

BBA (MKTG)_2026



**Department
Of
INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT**

**Teaching & Examination Scheme for
BBA (MARKETING) Program
(Academic session: 2026-29)**



**SURESH
GYAN VIHAR
UNIVERSITY**

INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing)(3 Year Program)
Session: 2026-29

YEAR: 1

SEMESTER: PAVAS/Autumn (I)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
3 WEEKS COMPULSORY INDUCTION PROGRAM (UHV-I)									
A. Programme Core									
1	BM 105	Financial accounting	4	4	-	-	3	30	70
2	BM 107	Principles and Practices of Management	4	4	-	-	3	30	70
3	BM 131	Business Statistics and Logic	4	4			3	30	70
B. Discipline Specific Elective									
4	MM 301	Strategic & Digital Branding	4	4			3	30	70
C. Ability Enhancement Course									
4	BM 113	Business Communication-I	2	1	1		3	30	70
5	UC 111	English Language I	2	2			3	30	70
6	UC 103	Human Values & Ethics	1	2	0	0	3	30	70
7	UC 105	Anandam -An exercise in Trusteeship (A-ET)	2	1				100	-
D. Multi-disciplinary Elective									
8	UC 104	Indian Heritage & Culture	3	3	-	-	3	30	70
E. Discipline									
9	PC 101	Proficiency and Co-Curricular Activities – I	2					100	
Total			28						

NOTE: The University Electives are apart from minimum credits required for award of degree.

^Indian Knowledge System: Indian Culture and Civilization Indian Vision for Human Society Indian Science Indian Town Planning and Architecture Indian Mathematics and Astronomy Indian Aesthetics Indian Health, Wellness

*Indian Languages: Sanskrit/Hindi/All Regional languages Foreign Languages:
Spanish/German/French/Korean/Mandarin

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INTERNATIONALSCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing)
Session: 2026-29

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Program Core									
1	BM 107	Human Behaviour and Organization	4	4	-	-	3	30	70
2	BM 102	Marketing Management	4	4	-	-	3	30	70
3	BM 111	Business Economics	4	4	-	-	3	30	70
B. Discipline Specific Elective									
4	MM 302	Consumer Behaviour	4	4			3	30	70
C. Ability Enhancement Course									
5	BM 133	Business Communication-II	2	1	1	-	3	30	70
6	UC102	Cyber Security (Basics)	3	2	1	-	3	30	70
7	UC 108	English Language II	2	2			3	30	70
8	BM 135	French – (Additional Course – Indian Or Foreign Language)	0	1	-	-	-	0	0
C. Skill Enhancement courses									
9	BM 137	Emerging Technologies and application	2	1	0	2	-	30	70
D. Multi-disciplinary Elective									
11	BM 139	Media Literacy & Critical Thinking	2	1	1			30	70
F. Value Added Course									
12	BM 141	E-Governance	0	3			3	30	70
G. Discipline									
8	PC 102	Proficiency in Co-Curricular Activities– II	2	0	-	-	-	100	
Total			32						

NOTE: The University Electives are apart from minimum credits required for award of degree.

***Indian Languages:** Sanskrit/Hindi/All Regional languages

Foreign Languages: Spanish/German/French/Korean/Mandarin

After Year 1, Students are advised to take Social Responsibility & Community Engagement - encompassing Community Engagement with an NGO in the vacation time.

An **UNDER GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION** will be awarded, if a student wishes to exit at the end of First year.

Exit Criteria after First Year of BBA Programme

The students shall have an option to exit after 1st year of Business Administration Program and will be awarded with a **UG Certificate** in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO after the second semester of minimum 08 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the university schedule.

Re-entry Criteria in to Second Year (Third Semester)

The student who takes an exit after one year with an award of certificate may be allowed to re-enter in to Third Semester for completion of the BBA Program as per the respective University /Admitting Body schedule after earning requisite credits in the First year.

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing)

Session: 2026-29

YEAR: 2

SEMESTER: PAVAS/Autumn (III)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 207	Management Accounting	4	3	1	-	3	30	70
2	BM 211	Legal and Ethical issues in business	4	4	-	-	3	30	70
3	BM 203	Human Resource Management	4	4	-	-	3	30	70
		B. Discipline Specific Elective							
4	MM 303	Advertising Management	4	4	-	-	3	40	60
		C. Skill Enhancement Courses							
5	BM 211	Management Information System (MIS)	2	1	0	2		30	70
6	EM 201	Employability Skills-I	1		2		3	100	
7		Any other CBCS course offered by other department	3	2	1		3	30	70
		D. Discipline							
8	PC 201	Proficiency and Co-Curricular Activities – III	2	-	-	-	-	100	
		E. Value Added Course							
9	BM 225	Search Engine Optimization	0	1	1	-	-	0	0
		Total	24						

NOTE: The University Electives are apart from minimum credits required for award of degree.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (Marketing)

Session: 2026-29

YEAR: 2

SEMESTER: BASANT/Spring (IV)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CIE	ESE
A. Programme Core									
1	BM 202	Operations Management	4	3	1	0	3	30	70
2	BM 214	Entrepreneurship and Startup Ecosystem	4	3	1	0	3	30	70
3	BM 222	Financial Management	4	3	1	0	3	30	70
4	BM 204	Business Research methodology	4	3	1	0	3	30	70
B. Discipline Specific Elective									
5	MM 304	Search Engine Optimization	4	3	1	0	3	30	70
C. Skill Enhancement Course									
6	BM 224	Enterprise System and platforms	2	0	1	2	3	30	70
7	BM 226	Design Thinking and Innovation (BM 226) / OR any other CBCS course offered by other departments	3	2	1	0	3	30	70
8	EM 202	Employability Skills-II	1		2		3	100	
D. Value Added Course									
9	BM 230/BM 232/ BM 234/ BM 236	Business environment and public policy or International Business or Geo Politics and impact on business or Public Health and management	0	2	0	0	0	0	0
E. Discipline									
11	PC 202	Proficiency in Co- Curricular Activities IV	2	-	-	-	-	100	-
Total			28						

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

NOTE: The University Electives are apart from minimum credits required for award of degree.

1. At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Eight Weeks in the industry/Research or Academic Institute. This component will be evaluated during the fifth semester.
2. An UNDER GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION will be awarded, if a student wishes to exit at the end of Second year.

Exit Criteria after Second Year of BBA Programme

The students shall have an option to exit after 2nd year of Business Administration Program and will be awarded with a UG Diploma in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO / Capstone Project after the fourth semester of minimum 8 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the University / Admitting Body schedule.

Re-entry Criteria in to Third Year (Fifth Semester)

The student who takes an exit after second year with an award of Diploma may be allowed to re-enter in to fifth Semester for completion of the BBA Program as per the respective University / Admitting Body schedule after earning requisite credits in the Second year

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (Marketing)

Session: 2026-29

YEAR: III

SEMESTER: PAVAS/Autumn (V)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 315	Strategic Management	4	4			3	30	70
2	BM 317	Logistics and Supply Chain Management	4	4	-	-	3	30	70
B. Discipline Specific Elective									
3		Discipline Specific Electives (Major) -I	4	4			3	30	70
4		Discipline Specific Electives (Major) - II	4	4			3	30	70
5	BM 319	Soft skills for Managers (Discipline Specific Elective (Audit Course))	0	3	1	0			
C. Skill Enhancement Course									
6	SI 301	Internship/capstone Project	4	-	-	-		70	30
7	BM 319	Major Project [evaluation in sixth semester]	0	-	-	-		0	0
8	EM 301	Employability skills –III	1		2		3	100	
D. Discipline									
9	PC 301	Proficiency in Co-Curricular Activities–V	2					100	
Total			23						

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Elective in Finance/ Marketing/ HR/Business Analytics/Family Business/Entrepreneurship/ Sports Management/Tourism and Travel Management L-T-P for Discipline Electives depends on the subject that the University offers.

* Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing)

Session: 2026-29

YEAR: III

SEMESTER: PAVAS/Autumn (VI)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 298	Project Management	4	4	0	0	3	30	70
2	BM 202	Business Taxation	4	4	0	0	3	30	70
B. Discipline Specific									
3		Discipline Specific Electives - III	4	3	1	0	3	30	70
4		Discipline Specific Electives - IV	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
5	BM 319	Major Project [Initiated in 5th Semester]	4	0	0	0	1	100	0
6	EM 302	Employability skills –IV	1	0	2	0	3	100	0
D. Discipline									
7	PC 302	Proficiency and Co-Curricular Activities – VI	2	0	0	0	0	100	0
Total			23						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

***Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.**

Note:

1. BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year.

Exit Criteria after Third Year of BBA Programme

The students shall have an option to exit after 3rd year of Business Administration Program and will be awarded with a Bachelor's in Business Administration.

Re-entry Criteria in to Fourth Year (Seventh Semester)

The student who takes an exit after third year with an award of BBA may be allowed to re-enter in to Seventh Semester for completion of the BBA (Honours) or BA (Honours with Research) Program as per the respective University / Admitting Body schedule after earning requisite credits in the Third year.

Minimum eligibility criteria for opting the course in the fourth year will be as follows:

- BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree up to Sixth Semester.
- For BBA (Honours): BBA Degree

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (Marketing) (Honours)

Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 401	Entrepreneurial Leadership	4	3	1	-	3	30	70
		B. Open Elective							
2	BM 403/ BM 405/ BM 407/ BM 409	AI for Business (BM 403) / Diversity, Equity and Inclusion (BM 405) / Digital Ethnography (BM 407) or Online Course (CBCS) (BM 409)	4	3	1	-	3	30	70
		B. Discipline Specific							
3		Discipline Specific Electives - V	4	3	1	0	3	30	70
4		Discipline Specific Electives - VI	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
5	BM 402	Dissertation work [evaluation in Eight semester]	-	-	-	-	-	-	
6	SI 401	Summer Internship -II	4					70	30
		D. Discipline							
7	PC 401	Proficiency and Co-Curricular Activities – VII	2					100	
		Total	22						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing) (Honours)

Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		B. Discipline Specific							
1		Discipline Specific Electives - VII	4	3	1	0	3	30	70
2		Discipline Specific Electives - VIII	4	3	1	0	3	30	70
3		Discipline Specific Electives - IX	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
4	BM 402	Dissertation work [Started in Seventh semester]	8	-	-	-	1	100	
		Total	17						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing) (Honours with Research)
Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 404	Advanced Data Analysis Tools	4	2	0	4	3	30	70
2	BM 406	Advanced Research Methodology	4	2	0	4	3	30	70
B. Discipline Specific									
3		Discipline Specific Electives – V	4	3	1	0	3	30	70
4		Discipline Specific Electives - VI	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
5	BM 403	Research Internship Report and Viva –Voce (Evaluation In Eighth Semester)	0	0	0	0	0	0	0
D. Discipline									
6	PC 401	Proficiency and Co-Curricular Activities – VII	2	0	0	0	0	100	0
Total			18						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Marketing) (Honours with Research)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		C. Skill Enhancement Courses							
1	BM 403	Dissertation (For Research Track)	20	0		0	01	100	0
		Total	20						

NOTE:

The Dissertation work will start from the beginning of fourth year of BBA (Honours with Research) Program. Students of Fourth Year shall be assessed for Project Work and Research Internship Report and Viva –Voce and Dissertation (For Research Track)

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Proposed ELECTIVES for BBA (Marketing) (2026-29)

	FROM AMONG FOLLOWING ELECTIVE LISTS.
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	Program Elective: Marketing
S.No.	Course
MM 301	Strategic & Digital Branding
MM 303	Advertising Management
MM 305	Digital & Social Media Marketing
MM 307	Product & Brand Management
MM 309	Email & Viral marketing
MM 311	Sales & Distribution Management
MM 302	Consumer Behaviour
MM 304	Search Engine Optimization
MM 306	E Commerce
MM 308	Affiliate Marketing
MM 310	Regulation of cyber law
MM 312	Services Marketing

BBA (HR)_2026



**Department
Of
INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT**

**Teaching & Examination Scheme for
BBA (HUMAN RESOURCE) Program
(Academic session: 2026-29)**



**SURESH
GYAN VIHAR
UNIVERSITY**

INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (HR) (3 Year Program)
Session: 2026-29

YEAR: 1

SEMESTER: PAVAS/Autumn (I)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
3 WEEKS COMPULSORY INDUCTION PROGRAM (UHV-I)									
A. Programme Core									
1	BM 105	Financial accounting	4	4	-	-	3	30	70
2	BM 107	Principles and Practices of Management	4	4	-	-	3	30	70
3	BM 131	Business Statistics and Logic	4	4			3	30	70
B. Discipline Specific Elective									
4	HR 101	Training & Development	4	4			3	30	70
C. Ability Enhancement Course									
4	BM 113	Business Communication-I	2	1	1		3	30	70
5	UC 111	English Language I	2	2			3	30	70
6	UC 103	Human Values & Ethics	1	2	0	0	3	30	70
7	UC 105	Anandam -An exercise in Trusteeship (A-ET)	2	1				100	-
D. Multi-disciplinary Elective									
8	UC 104	Indian Heritage & Culture	3	3	-	-	3	30	70
E. Discipline									
9	PC 101	Proficiency and Co-Curricular Activities – I	2					100	
Total			28						

NOTE: The University Electives are apart from minimum credits required for award of degree.

^Indian Knowledge System: Indian Culture and Civilization Indian Vision for Human Society Indian Science Indian Town Planning and Architecture Indian Mathematics and Astronomy Indian Aesthetics Indian Health, Wellness

*Indian Languages: Sanskrit/Hindi/All Regional languages Foreign Languages:
Spanish/German/French/Korean/Mandarin

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INTERNATIONALSCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA(HR)
Session: 2026-29

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Program Core									
1	BM 107	Human Behaviour and Organization	4	4	-	-	3	30	70
2	BM 102	Marketing Management	4	4	-	-	3	30	70
3	BM 111	Business Economics	4	4	-	-	3	30	70
B. Discipline Specific Elective									
4	FB 102	Human Resource Planning	4	4			3	30	70
C. Ability Enhancement Course									
5	BM 133	Business Communication-II	2	1	1	-	3	30	70
6	UC102	Cyber Security (Basics)	3	2	1	-	3	30	70
7	UC 108	English Language II	2	2			3	30	70
8	BM 135	French – (Additional Course – Indian Or Foreign Language)	0	1	-	-	-	0	0
C. Skill Enhancement courses									
9	BM 137	Emerging Technologies and application	2	1	0	2	-	30	70
D. Multi-disciplinary Elective									
11	BM 139	Media Literacy & Critical Thinking	2	1	1			30	70
F. Value Added Course									
12	BM 141	E-Governance	3	3			3	30	70
G. Discipline									
8	PC 102	Proficiency in Co-Curricular Activities– II	2	0	-	-	-	100	
Total			32						

NOTE: The University Electives are apart from minimum credits required for award of degree.

***Indian Languages:** Sanskrit/Hindi/All Regional languages

Foreign Languages: Spanish/German/French/Korean/Mandarin

After Year 1, Students are advised to take Social Responsibility & Community Engagement - encompassing Community Engagement with an NGO in the vacation time.

An **UNDER GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION** will be awarded, if a student wishes to exit at the end of First year.

Exit Criteria after First Year of BBA Programme

The students shall have an option to exit after 1st year of Business Administration Program and will be awarded with a **UG Certificate** in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO after the second semester of minimum 08 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the university schedule.

Re-entry Criteria in to Second Year (Third Semester)

The student who takes an exit after one year with an award of certificate may be allowed to re-enter in to Third Semester for completion of the BBA Program as per the respective University /Admitting Body schedule after earning requisite credits in the First year.

Convener, BoS ISBM



**INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (HR)**

Session: 2026-29

YEAR: 2

SEMESTER: PAVAS/Autumn (III)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 207	Management Accounting	4	3	1	-	3	30	70
2	BM 211	Legal and Ethical issues in business	4	4	-	-	3	30	70
3	BM 203	Human Resource Management	4	4	-	-	3	30	70
		B. Discipline Specific Elective							
4	HR 103	Employment Laws	4	4	-	-	3	40	60
		C. Skill Enhancement Courses							
5	BM 211	Management Information System (MIS)	2	1	0	2		30	70
6	EM 201	Employability Skills-I	1		2		3	100	
7		Any other CBCS course offered by other department	3	2	1		3	30	70
		D. Discipline							
8	PC 201	Proficiency and Co-Curricular Activities – III	2	-	-	-	-	100	
		E. Value Added Course							
9	BM 225	Search Engine Optimization	0	1	1	-	-	0	0
		Total	24						

NOTE: The University Electives are apart from minimum credits required for award of degree.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (HR)

Session: 2026-29

YEAR: 2

SEMESTER: BASANT/Spring (IV)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CIE	ESE
A. Programme Core									
1	BM 202	Operations Management	4	3	1	0	3	30	70
2	BM 214	Entrepreneurship and Startup Ecosystem	4	3	1	0	3	30	70
3	BM 222	Financial Management	4	3	1	0	3	30	70
4	BM 204	Business Research methodology	4	3	1	0	3	30	70
B. Discipline Specific Elective									
5	HR 104	HRD – Systems & Strategies	4	3	1	0	3	30	70
C. Skill Enhancement Course									
6	BM 224	Enterprise System and platforms	2	0	1	2	3	30	70
7	BM 226	Design Thinking and Innovation (BM 226) / OR any other CBCS course offered by other departments	3	2	1	0	3	30	70
8	EM 202	Employability Skills-II	1		2		3	100	
D. Value Added Course									
9	BM 230/BM 232/ BM 234/ BM 236	Business environment and public policy or International Business or Geo Politics and impact on business or Public Health and management	0	2	0	0	0	0	0
E. Discipline									
11	PC 202	Proficiency in Co- Curricular Activities IV	2	-	-	-	-	100	-
Total			28						

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

NOTE: The University Electives are apart from minimum credits required for award of degree.

1. At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Eight Weeks in the industry/Research or Academic Institute. This component will be evaluated during the fifth semester.
2. An UNDER GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION will be awarded, if a student wishes to exit at the end of Second year.

Exit Criteria after Second Year of BBA Programme

The students shall have an option to exit after 2nd year of Business Administration Program and will be awarded with a UG Diploma in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO / Capstone Project after the fourth semester of minimum 8 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the University / Admitting Body schedule.

Re-entry Criteria in to Third Year (Fifth Semester)

The student who takes an exit after second year with an award of Diploma may be allowed to re-enter in to fifth Semester for completion of the BBA Program as per the respective University / Admitting Body schedule after earning requisite credits in the Second year

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (HR)

Session: 2026-29

YEAR: III

SEMESTER: PAVAS/Autumn (V)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 315	Strategic Management	4	4			3	30	70
2	BM 317	Logistics and Supply Chain Management	4	4	-	-	3	30	70
B. Discipline Specific Elective									
3		Discipline Specific Electives (Major) -I	4	4			3	30	70
4		Discipline Specific Electives (Major) - II	4	4			3	30	70
5	BM 319	Soft skills for Managers (Discipline Specific Elective (Audit Course))	0	3	1	0			
C. Skill Enhancement Course									
6	SI 301	Internship/capstone Project	4	-	-	-		70	30
7	BM 319	Major Project [evaluation in sixth semester]	0	-	-	-		0	0
8	EM 301	Employability skills –III	1		2		3	100	
D. Discipline									
9	PC 301	Proficiency in Co-Curricular Activities–V	2					100	
Total			23						

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Elective in Finance/ Marketing/ HR/Business Analytics/Family Business/Entrepreneurship/ Sports Management/Tourism and Travel Management L-T-P for Discipline Electives depends on the subject that the University offers.

* Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (HR)

Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring(VI)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 298	Project Management	4	4	0	0	3	30	70
2	BM 202	Business Taxation	4	4	0	0	3	30	70
B. Discipline Specific									
3		Discipline Specific Electives - III	4	3	1	0	3	30	70
4		Discipline Specific Electives - IV	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
5	BM 319	Major Project [Initiated in 5th Semester]	4	0	0	0	1	100	0
6	EM 302	Employability skills –IV	1	0	2	0	3	100	0
D. Discipline									
7	PC 302	Proficiency and Co-Curricular Activities – VI	2	0	0	0	0	100	0
Total			23						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

***Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.**

Note:

1. BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year.

Exit Criteria after Third Year of BBA Programme

The students shall have an option to exit after 3rd year of Business Administration Program and will be awarded with a Bachelor's in Business Administration.

Re-entry Criteria in to Fourth Year (Seventh Semester)

The student who takes an exit after third year with an award of BBA may be allowed to re-enter in to Seventh Semester for completion of the BBA (Honours) or BA (Honours with Research) Program as per the respective University / Admitting Body schedule after earning requisite credits in the Third year.

Minimum eligibility criteria for opting the course in the fourth year will be as follows:

- BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree up to Sixth Semester.
- For BBA (Honours): BBA Degree

Convener, BoS ISBM



**INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (HR) (Honours)**

Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 401	Entrepreneurial Leadership	4	3	1	-	3	30	70
		B. Open Elective							
2	BM 403/ BM 405/ BM 407/ BM 409	AI for Business (BM 403) / Diversity, Equity and Inclusion (BM 405) / Digital Ethnography (BM 407) or Online Course (CBCS) (BM 409)	4	3	1	-	3	30	70
		B. Discipline Specific							
3		Discipline Specific Electives - V	4	3	1	0	3	30	70
4		Discipline Specific Electives - VI	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
5	BM 402	Dissertation work [evaluation in Eight semester]	-	-	-	-	-	-	
6	SI 401	Summer Internship -II	4					70	30
		D. Discipline							
7	PC 401	Proficiency and Co-Curricular Activities – VII	2					100	
		Total	22						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (HR) (Honours)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		B. Discipline Specific							
1		Discipline Specific Electives - VII	4	3	1	0	3	30	70
2		Discipline Specific Electives - VIII	4	3	1	0	3	30	70
3		Discipline Specific Electives - IX	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
4	BM 402	Dissertation work [Started in Seventh semester]	8	-	-	-	1	100	
		Total	17						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (HR) (Honours with Research)

Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 404	Advanced Data Analysis Tools	4	2	0	4	3	30	70
2	BM 406	Advanced Research Methodology	4	2	0	4	3	30	70
B. Discipline Specific									
3		Discipline Specific Electives – V	4	3	1	0	3	30	70
4		Discipline Specific Electives - VI	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
5	BM 403	Research Internship Report and Viva –Voce (Evaluation In Eighth Semester)	0	0	0	0	0	0	0
D. Discipline									
6	PC 401	Proficiency and Co-Curricular Activities – VII	2	0	0	0	0	100	0
Total			18						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (HR) (Honours with Research)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		C. Skill Enhancement Courses							
1	BM 403	Dissertation (For Research Track)	20	0		0	01	100	0
		Total	20						

NOTE:

The Dissertation work will start from the beginning of fourth year of BBA (Honours with Research) Program. Students of Fourth Year shall be assessed for Project Work and Research Internship Report and Viva –Voce and Dissertation (For Research Track)

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Proposed ELECTIVES for BBA (HR) (2026-29)

	FROM AMONG FOLLOWING ELECTIVE LISTS.
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Program Elective: HR	
S.No.	Course
HR 101	Training & Development
HR 102	Human Resource Planning
HR 103	Employment Laws
HR 104	HRD – Systems & Strategies
HR 105	Recruitment & Selection
HR 107	Change Management & Leadership Development
HR 106	Performance Management & Reward Strategies
HR 108	Competency Mapping & Assessment
HR 109	Strategic HRM
HR 111	Diversity & Inclusion
HR 110	Human Resource Information Systems
HR 112	Job Analysis
HR 114	International Human Resource Management

BBA (F)_2026



**Department
Of
INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT**

**Teaching & Examination Scheme for
BBA (Finance) Program
(Academic session: 2026-29)**



**SURESH
GYAN VIHAR
UNIVERSITY**

INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Finance) (3 Year Program)
Session: 2026-29

YEAR: 1

SEMESTER: PAVAS/Autumn (I)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
3 WEEKS COMPULSORY INDUCTION PROGRAM (UHV-I)									
A. Programme Core									
1	BM 105	Financial accounting	4	4	-	-	3	30	70
2	BM 107	Principles and Practices of Management	4	4	-	-	3	30	70
3	BM 131	Business Statistics and Logic	4	4			3	30	70
B. Discipline Specific Elective									
4	BF 117	Behavioral Finance	4	4			3	30	70
C. Ability Enhancement Course									
4	BM 113	Business Communication-I	2	1	1		3	30	70
5	UC 111	English Language I	2	2			3	30	70
6	UC 103	Human Values & Ethics	1	2	0	0	3	30	70
7	UC 105	Anandam -An exercise in Trusteeship (A-ET)	2	1				100	-
D. Multi-disciplinary Elective									
8	UC 104	Indian Heritage & Culture	3	3	-	-	3	30	70
E. Discipline									
9	PC 101	Proficiency and Co-Curricular Activities – I	2					100	
Total			28						

NOTE: The University Electives are apart from minimum credits required for award of degree.

^Indian Knowledge System: Indian Culture and Civilization Indian Vision for Human Society Indian Science Indian Town Planning and Architecture Indian Mathematics and Astronomy Indian Aesthetics Indian Health, Wellness

*Indian Languages: Sanskrit/Hindi/All Regional languages Foreign Languages:
Spanish/German/French/Korean/Mandarin

Convener, BoS ISBM



INTERNATIONALSCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA(Banking & Finance)
Session: 2026-29

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Program Core									
1	BM 107	Human Behaviour and Organization	4	4	-	-	3	30	70
2	BM 102	Marketing Management	4	4	-	-	3	30	70
3	BM 111	Business Economics	4	4	-	-	3	30	70
B. Discipline Specific Elective									
4	BF 102	Financial Markets	4	4			3	30	70
C. Ability Enhancement Course									
5	BM 133	Business Communication-II	2	1	1	-	3	30	70
6	UC102	Cyber Security (Basics)	3	2	1	-	3	30	70
7	UC 108	English Language II	2	2			3	30	70
8	BM 135	French – (Additional Course – Indian Or Foreign Language)	0	1	-	-	-	0	0
C. Skill Enhancement courses									
9	BM 137	Emerging Technologies and application	2	1	0	2	-	30	70
D. Multi-disciplinary Elective									
11	BM 139	Media Literacy & Critical Thinking	2	1	1			30	70
F. Value Added Course									
12	BM 141	E-Governance	3	3			3	30	70
G. Discipline									
8	PC 102	Proficiency in Co-Curricular Activities– II	2	0	-	-	-	100	
Total			32						

NOTE: The University Electives are apart from minimum credits required for award of degree.

***Indian Languages:** Sanskrit/Hindi/All Regional languages

Foreign Languages: Spanish/German/French/Korean/Mandarin

After Year 1, Students are advised to take Social Responsibility & Community Engagement - encompassing Community Engagement with an NGO in the vacation time.

An **UNDER GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION** will be awarded, if a student wishes to exit at the end of First year.

Exit Criteria after First Year of BBA Programme

The students shall have an option to exit after 1st year of Business Administration Program and will be awarded with a **UG Certificate** in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO after the second semester of minimum 08 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the university schedule.

Re-entry Criteria in to Second Year (Third Semester)

The student who takes an exit after one year with an award of certificate may be allowed to re-enter in to Third Semester for completion of the BBA Program as per the respective University /Admitting Body schedule after earning requisite credits in the First year.

Convener, BoS ISBM



**INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)**

Session: 2026-29

YEAR: 2

SEMESTER: PAVAS/Autumn (III)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 207	Management Accounting	4	3	1	-	3	30	70
2	BM 211	Legal and Ethical issues in business	4	4	-	-	3	30	70
3	BM 203	Human Resource Management	4	4	-	-	3	30	70
		B. Discipline Specific Elective							
4	BF 103	Mutual Funds	4	4	-	-	3	40	60
		C. Skill Enhancement Courses							
5	BM 211	Management Information System (MIS)	2	1	0	2		30	70
6	EM 201	Employability Skills-I	1		2		3	100	
7		Any other CBCS course offered by other department	3	2	1		3	30	70
		D. Discipline							
8	PC 201	Proficiency and Co-Curricular Activities – III	2	-	-	-	-	100	
		E. Value Added Course							
9	BM 225	Search Engine Optimization	0	1	1	-	-	0	0
		Total	24						

NOTE: The University Electives are apart from minimum credits required for award of degree.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

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ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: 2

SEMESTER: BASANT/Spring (IV)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CIE	ESE
A. Programme Core									
1	BM 202	Operations Management	4	3	1	0	3	30	70
2	BM 214	Entrepreneurship and Startup Ecosystem	4	3	1	0	3	30	70
3	BM 222	Financial Management	4	3	1	0	3	30	70
4	BM 204	Business Research methodology	4	3	1	0	3	30	70
B. Discipline Specific Elective									
5	BF 118	Microfinance	4	3	1	0	3	30	70
C. Skill Enhancement Course									
6	BM 224	Enterprise System and platforms	2	0	1	2	3	30	70
7	BM 226	Design Thinking and Innovation (BM 226) / OR any other CBCS course offered by other departments	3	2	1	0	3	30	70
8	EM 202	Employability Skills-II	1		2		3	100	
D. Value Added Course									
9	BM 230/BM 232/ BM 234/ BM 236	Business environment and public policy or International Business or Geo Politics and impact on business or Public Health and management	0	2	0	0	0	0	0
E. Discipline									
11	PC 202	Proficiency in Co- Curricular Activities IV	2	-	-	-	-	100	-
Total			28						

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

NOTE: The University Electives are apart from minimum credits required for award of degree.

1. At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Eight Weeks in the industry/Research or Academic Institute. This component will be evaluated during the fifth semester.
2. An UNDER GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION will be awarded, if a student wishes to exit at the end of Second year.

Exit Criteria after Second Year of BBA Programme

The students shall have an option to exit after 2nd year of Business Administration Program and will be awarded with a UG Diploma in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO / Capstone Project after the fourth semester of minimum 8 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the University / Admitting Body schedule.

Re-entry Criteria in to Third Year (Fifth Semester)

The student who takes an exit after second year with an award of Diploma may be allowed to re-enter in to fifth Semester for completion of the BBA Program as per the respective University / Admitting Body schedule after earning requisite credits in the Second year

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: III

SEMESTER: PAVAS/Autumn (V)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 315	Strategic Management	4	4			3	30	70
2	BM 317	Logistics and Supply Chain Management	4	4	-	-	3	30	70
B. Discipline Specific Elective									
3		Discipline Specific Electives (Major) -I	4	4			3	30	70
4		Discipline Specific Electives (Major) - II	4	4			3	30	70
5	BM 319	Soft skills for Managers (Discipline Specific Elective (Audit Course))	0	3	1	0			
C. Skill Enhancement Course									
6	SI 301	Internship/capstone Project	4	-	-	-		70	30
7	BM 319	Major Project [evaluation in sixth semester]	0	-	-	-		0	0
8	EM 301	Employability skills –III	1		2		3	100	
D. Discipline									
9	PC 301	Proficiency in Co-Curricular Activities–V	2					100	
Total			23						

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Elective in Finance/ Marketing/ HR/Business Analytics/Family Business/Entrepreneurship/ Sports Management/Tourism and Travel Management L-T-P for Discipline Electives depends on the subject that the University offers.

* Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.

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INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)

Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring(VI)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
A. Programme Core									
1	BM 298	Project Management	4	4	0	0	3	30	70
2	BM 202	Business Taxation	4	4	0	0	3	30	70
B. Discipline Specific									
3		Discipline Specific Electives - III	4	3	1	0	3	30	70
4		Discipline Specific Electives - IV	4	3	1	0	3	30	70
C. Skill Enhancement Courses									
5	BM 319	Major Project [Initiated in 5th Semester]	4	0	0	0	1	100	0
6	EM 302	Employability skills –IV	1	0	2	0	3	100	0
D. Discipline									
7	PC 302	Proficiency and Co-Curricular Activities – VI	2	0	0	0	0	100	0
Total			23						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

***Additional DSE as an Audit Course (Non Credit but compulsory) can be opted by the student.**

Note:

1. BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year.

Exit Criteria after Third Year of BBA Programme

The students shall have an option to exit after 3rd year of Business Administration Program and will be awarded with a Bachelor's in Business Administration.

Re-entry Criteria in to Fourth Year (Seventh Semester)

The student who takes an exit after third year with an award of BBA may be allowed to re-enter in to Seventh Semester for completion of the BBA (Honours) or BA (Honours with Research) Program as per the respective University / Admitting Body schedule after earning requisite credits in the Third year.

Minimum eligibility criteria for opting the course in the fourth year will be as follows:

- BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree up to Sixth Semester.
- For BBA (Honours): BBA Degree

Convener, BoS ISBM



**INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance) (Honours)**

Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 401	Entrepreneurial Leadership	4	3	1	-	3	30	70
		B. Open Elective							
2	BM 403/ BM 405/ BM 407/ BM 409	AI for Business (BM 403) / Diversity, Equity and Inclusion (BM 405) / Digital Ethnography (BM 407) or Online Course (CBCS) (BM 409)	4	3	1	-	3	30	70
		B. Discipline Specific							
3		Discipline Specific Electives - V	4	3	1	0	3	30	70
4		Discipline Specific Electives - VI	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
5	BM 402	Dissertation work [evaluation in Eight semester]	-	-	-	-	-	-	
6	SI 401	Summer Internship -II	4					70	30
		D. Discipline							
7	PC 401	Proficiency and Co-Curricular Activities – VII	2					100	
		Total	22						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)(Honours)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		B. Discipline Specific							
1		Discipline Specific Electives - VII	4	3	1	0	3	30	70
2		Discipline Specific Electives - VIII	4	3	1	0	3	30	70
3		Discipline Specific Electives - IX	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
4	BM 402	Dissertation work [Started in Seventh semester]	8	-	-	-	1	100	
		Total	17						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)(Honours with Research)
Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		A. Programme Core							
1	BM 404	Advanced Data Analysis Tools	4	2	0	4	3	30	70
2	BM 406	Advanced Research Methodology	4	2	0	4	3	30	70
		B. Discipline Specific							
3		Discipline Specific Electives – V	4	3	1	0	3	30	70
4		Discipline Specific Electives - VI	4	3	1	0	3	30	70
		C. Skill Enhancement Courses							
5	BM 403	Research Internship Report and Viva –Voce (Evaluation In Eighth Semester)	0	0	0	0	0	0	0
		D. Discipline							
6	PC 401	Proficiency and Co-Curricular Activities – VII	2	0	0	0	0	100	0
		Total	18						

NOTE: This complete semester based on semester internship and Evaluation of internship (through presentation, report submission and viva-voce) will be done in department.

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT

Teaching and Examination Scheme for BBA (Banking & Finance) (Honours with Research)

Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)	
				L	T	P		CE	ESE
		C. Skill Enhancement Courses							
1	BM 403	Dissertation (For Research Track)	20	0		0	01	100	0
		Total	20						

NOTE:

The Dissertation work will start from the beginning of fourth year of BBA (Honours with Research) Program. Students of Fourth Year shall be assessed for Project Work and Research Internship Report and Viva –Voce and Dissertation (For Research Track)

L- Lecture	T – Tutorial	CE – Continuous Evaluation
S – Seminar	P – Practical	ESE – End Semester Evaluation

Convener, BoS ISBM



INTERNATIONAL SCHOOL OF BUSINESS MANAGEMENT
Proposed ELECTIVES for BBA (Business Analytics) (2026-29)

	FROM AMONG FOLLOWING ELECTIVE LISTS.
S.No.	Course
	ELECTIVE: Banking & Finance
BF 101	Commercial Banking
BF 102	Financial Markets
BF 103	Mutual Funds
BF 104	Banking Services Operations
BF 105	International Financial Management
BF 107	Financial Modelling & Derivatives
BF 106	Business Analysis & Valuation
BF 108	Strategic Corporate Finance
BF 109	Financial Analytics
BF 111	Investment Analysis & Portfolio Management
BF 110	Neuro-Finance
BF 112	Financial Trading
BF 114	Advanced investment appraisal

BF 117	Behavioral Finance
BF 118	Microfinance
	Program Elective: HR
S.No.	Course
HR 101	ELECTIVE: HR
HR 102	Training & Development
HR 103	Human Resource Planning
HR 104	Employment Laws
HR 105	HRD – Systems & Strategies

MM 310	Regulation of cyber law
MM 312	Services Marketing

Program Elective: Business Analytics	
S.No.	Course
BA 101	Introduction and basics of business analytics
BA 102	Fundamentals of Business intelligence
BA 103	Data mining
BA 104	Machine Learning for Business
BA 105	Social media analytics
BA 107	HR Analytics
BA 106	Data visualization
BA 108	Financial analytics
BA 109	Supply chain logistics analytics
BA 111	SQL
BA 110	Predictive Modelling
BA 112	Python
BA 114	Descriptive Analytics

Program Elective: Logistic & Supply Chain Management	
S.No.	Course
LSCM 101	Principles of SCM and Logistics
LSCM 102	International Trade and Operations
LSCM 203	Distribution Management and E-Commerce
LSCM 204	Inventory and Warehouse Management
LSCM 305	Logistic and Supply Chain Aspects in Retail Management
LSCM 307	Retail Brand Management
LSCM 306	E-Retailing
LSCM 308	Containerization & Multimodal Transport
LSCM 409	Sales and Distribution Management
LSCM 411	Supply Chain Risk Management
LSCM 410	Retail Consumer Behaviour
LSCM 412	Logistics & Supply Chain Analytics
LSCM 414	Ecommerce supply chain & fulfilment

BBA (BF)_2026



FACULTY OF COMMERCE AND MANAGEMENT

**Teaching & Examination Scheme for
BBA (Banking & Finance) Program
(Academic session: 2026-29)**



FACULTY OF COMMERCE & MANAGEMENT

Teaching and Examination Scheme for BBA (Banking & Finance) (3 Year Program)

Session: 2026-29

YEAR: 1

SEMESTER: PAVAS/Autumn (I)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Financial accounting	PC	4	4	0	0	3	40	60	100
2		Principles and Practices of Management	PC	4	4	0	0	3	40	60	100
3		Business Statistics and Logic	PC	4	4	0	0	3	40	60	100
		Seminar On Contemporary Issues	PC	1	1	0	0	1	60	40	100
4		Commercial Banking	DSE	4	4	0	0	3	40	60	100
4	UC1002	Human Values & Professional Ethics	AECC	Non-Credit	1	0	0	-	100		100
8	UC1004	Yoga Education & Practices	SEC	2	0	0	2	-	100		100
9	UC1005	Elementary Computer	ASEC	2	2	0	0	3	40	60	100
10	UC1003	English Language	ASEC	2	2	0	0	3	40	60	100
11	SODECA-I	Social Outreach, Discipline & Extra Curricular Activities -I	SODECA	2					100		100
12	UCFV	Field Visit-I	AECC	2	0	0	2	-	100		100
		Total		27							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASEC.

*For all Undergraduate (UG) programs, a minimum of any three semesters must include a mandatory field visit component. These visits should be aligned with the curriculum objectives and must be documented appropriately by the respective departments.

NOTE: Non-credit courses (e.g., IKS, Human Values & Professional Ethics, Group Discussion, Aptitude & Reasoning etc.) require minimum 40% passing marks to qualify.

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

Convener, BoS ISBM



INTERNATIONALSCHOOL OF BUSINESS MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Human Behaviour and Organization	PC	4	4	0	0	3	40	60	100
2		Marketing Management	PC	4	4	0	0	3	40	60	100
3		Business Economics	PC	4	4	0	0	3	40	60	100
4		Financial Markets	DSE	4	4	0	0	3	40	60	100
4	UC2004	Environmental Studies	AECC	2	2	0	0	3	40	60	100
8	UC2001	Indian Knowledge System	AECC	Non-credit	2	0	0	-	100		100
9	UC2002	English Communication	AECC	2	2	0	0	3	40	60	100
10	SODECA-II	Social Outreach, Discipline & Extra Curricular Activities-II	SODECA	2	-	-	-	-	100	-	100
11	UCFV	Field Visit-II	AECC	2	0	0	2	-	100	-	100
Total				24							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASECC.

*For all Undergraduate (UG) programs, a minimum of any three semesters must include a mandatory field visit component. These visits should be aligned with the curriculum objectives and must be documented appropriately by the respective departments.

NOTE: Non-credit courses (e.g., IKS, Human Values & Professional Ethics, Group Discussion, Aptitude & Reasoning etc.) require minimum 40% passing marks to qualify.

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

SKILLED COURSE FOR ACHIEVING CERTIFICATE IN BUSINESS ADMINISTRATION

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Project Management	PC	4	4	0	0	3	30	70	100
		Total		4							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASEC.

An **UNDER GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION** will be awarded, if a student wishes to exit at the end of First year.

Exit Criteria after First Year of BBA Programme

The students shall have an option to exit after 1st year of Business Administration Program and will be awarded with a **UG Certificate** in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO after the second semester of minimum 08 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the university schedule.

Re-entry Criteria in to Second Year (Third Semester)

The student who takes an exit after one year with an award of certificate may be allowed to re-enter in to Third Semester for completion of the BBA Program as per the respective University /Admitting Body schedule after earning requisite credits in the First year.

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FACULTY OF COMMERCE & MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: 2

SEMESTER: PAVAS/Autumn (III)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Management Accounting	PC	4	4	0	0	3	40	60	100
2		Legal and Ethical issues in business	PC	4	4	0	0	3	40	60	100
3		Human Resource Management	PC	4	4	0	0	3	40	60	100
4		Mutual Funds	DSE	4	4	0	0	3	40	60	100
4	UCEEPI	Election and Electoral Processes in India	AECC	Non-Credit	1	0	0	-	100		100
8	UCFV	Field Visit-III	AECC	2	0	0	2	-	100		100
9		Media Literacy & Critical Thinking	VAC	0	2	0	0	-	100		100
9	SODECA -IV	Social Outreach, Discipline & Extra Curricular Activities -III	SODECA	2					100		100
Total				20							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASEC.

*For all Undergraduate (UG) programs, a minimum of any three semesters must include a mandatory field visit component. These visits should be aligned with the curriculum objectives and must be documented appropriately by the respective departments.

NOTE: Non-credit courses (e.g., IKS, Human Values & Professional Ethics, Group Discussion, Aptitude & Reasoning etc.) require minimum 40% passing marks to qualify.

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

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FACULTY OF COMMERCE & MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: 2

SEMESTER: BASANT/Spring (IV)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Operations Management	PC	4	4	0	0	3	40	60	100
2		Entrepreneurship and Startup Ecosystem / Generic Elective Subject	PC / GE	4	4	0	0	3	40	60	100
3		Financial Management	PC	4	4	0	0	3	40	60	100
4		Business Research methodology	PC	4	4	0	0	3	40	60	100
4		Banking Services Operations	DSE	4	4	0	0	3	40	60	100
8		Design Thinking and Innovation (BM 226) / OR any other CBCS course offered by other departments	SEC	3	2	1	0	3	30	70	100
9	SODECA -III	Social Outreach, Discipline & Extra Curricular Activities -III	SODECA	2					100		100
Total				20							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASEC, GE – Generic Elective.

*For all Undergraduate (UG) programs, a minimum of any three semesters must include a mandatory field visit component. These visits should be aligned with the curriculum objectives and must be documented appropriately by the respective departments.

NOTE: Non-credit courses (e.g., IKS, Human Values & Professional Ethics, Group Discussion, Aptitude & Reasoning etc.) require minimum 40% passing marks to qualify.

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

SKILLED COURSE FOR ACHIEVING CERTIFICATE IN BUSINESS ADMINISTRATION

YEAR: 1

SEMESTER: BASANT/Spring(II)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Project Management	PC	4	4	0	0	3	30	70	100
		Total		4							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASEC.

NOTE: The University Electives are apart from minimum credits required for award of degree.

1. At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Eight Weeks in the industry/Research or Academic Institute. This component will be evaluated during the fifth semester.
2. An UNDER GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION will be awarded, if a student wishes to exit at the end of Second year.

Exit Criteria after Second Year of BBA Programme

The students shall have an option to exit after 2nd year of Business Administration Program and will be awarded with a UG Diploma in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or Internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO / Capstone Project after the fourth semester of minimum 8 weeks of duration as decided by the respective University / Admitting Body.

The exiting students will clear the subject / submit the Internship Report as per the University / Admitting Body schedule.

Re-entry Criteria in to Third Year (Fifth Semester)

The student who takes an exit after second year with an award of Diploma may be allowed to re-enter in to fifth Semester for completion of the BBA Program as per the respective University / Admitting Body schedule after earning requisite credits in the Second year

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Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: III

SEMESTER: PAVAS/Autumn (V)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Strategic Management	PC	4	4	0	0	3	40	60	100
2		Logistics and Supply Chain Management	PC	4	4	0	0	3	40	60	100
3		Discipline Specific Electives (Major) -I	PC	4	4	0	0	3	40	60	100
4		Discipline Specific Electives (Major) - II	PC	4	4	0	0	3	40	60	100
4		Geo Politics and impact on business	AEC	Non Credit Course	1	0	0	1	100	-	100
8		Group Discussion, Aptitude & Reasoning-I	SEC	Non Credit Course	0	2	0	3	100		100
		Major Project [evaluation in sixth semester]	SEC		0	-	-	-		0	0
9	SODECA -III	Social Outreach, Discipline & Extra Curricular Activities -III	SODECA	2					100		100
		Total		18							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASECC.

*For all Undergraduate (UG) programs, a minimum of any three semesters must include a mandatory field visit component. These visits should be aligned with the curriculum objectives and must be documented appropriately by the respective departments.

NOTE: Non-credit courses (e.g., IKS, Human Values & Professional Ethics, Group Discussion, Aptitude & Reasoning etc.) require minimum 40% passing marks to qualify.

* Major Project [Initiated in 5th Semester] will be completed by the student by the next semester which will be evaluated in the 6th semester (III year/ PAVAS) .

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

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FACULTY OF COMMERCE & MANAGEMENT
Teaching and Examination Scheme for BBA (Banking & Finance)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring(VI)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Project Management	PC	4	4	0	0	3	40	60	100
2		Business Taxation	PC	4	4	0	0	3	40	60	100
3		Discipline Specific Electives - III	PC	4	4	0	0	3	40	60	100
4		Discipline Specific Electives - IV	PC	4	4	0	0	3	40	60	100
8		Major Project [Initiated in 5th Semester]	SEC	4	0	2	0	1	100	0	100
9		Group Discussion, Aptitude & Reasoning-II	SEC	Non Credit	0	2	0	3	100	0	100
10	SODECA -III	Social Outreach, Discipline & Extra Curricular Activities-VI	SODECA	2					100		100
Total				18							

Contact Hours - L- Lecture T – Tutorial P – Practical

Weightage - CIE – Continuous Internal Evaluation; ESE – End Semester Evaluation

TYPE - Program Core – PC ; Discipline Specific Elective - DSE; Ability Enhancement Compulsory Courses – AECC; Skill Enhancement Courses – SEC, Value Added Course – VAC, Additional Skill Enhancement Courses- ASEC.

*For all Undergraduate (UG) programs, a minimum of any three semesters must include a mandatory field visit component. These visits should be aligned with the curriculum objectives and must be documented appropriately by the respective departments.

NOTE: Non-credit courses (e.g., IKS, Human Values & Professional Ethics, Group Discussion, Aptitude & Reasoning etc.) require minimum 40% passing marks to qualify.

The University Electives are apart from minimum credits required for award of degree.

Discipline Elective in Finance/ Marketing/ HR/Business Analytics/Family Business/Entrepreneurship/ Sports Management/Tourism and Travel Management L-T-P for Discipline Electives depends on the subject that the University offers.

* Major Project [Initiated in 5th Semester] will be completed by the student by the next semester which will be evaluated in the 6th semester (III year/ PAVAS).

Note:

1. BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year.

Exit Criteria after Third Year of BBA Programme

Students who choose to exit the program after the third year shall be awarded a Three-Year UG Degree in the major discipline, provided they fulfill the following conditions:

- Successful completion of the three-year undergraduate curriculum as per the approved structure.
- Accumulation of a minimum of 120 credits over six semesters.

- Fulfillment of the minimum credit distribution as specified in Table-2.

Note: The UG Degree will be awarded only upon satisfying all academic, attendance, and credit requirements as per university norms.

Re-entry Criteria in to Fourth Year (Seventh Semester)

The student who takes an exit after third year with an award of BBA may be allowed to re-enter in to Seventh Semester for completion of the BBA (Honours) or BA (Honours with Research) Program as per the respective University / Admitting Body schedule after earning requisite credits in the Third year.

Minimum eligibility criteria for opting the course in the fourth year will be as follows:

■ BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree up to Sixth Semester.

■ For BBA (Honours): BBA Degree

* The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Elective in Finance/ Marketing/ HR/Business Analytics/Family Business/Entrepreneurship/ Sports Management/Tourism and Travel Management L-T-P for Discipline Electives depends on the subject that the University offers.

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FACULTY OF COMMERCE & MANAGEMENT

4-year UG Degree (Honours)*: A Four-Year UG Honours Degree in the major discipline shall be awarded to students who fulfill all of the following conditions:

- **Completion of the Four-Year Degree Program with a total of 160 credits as per the approved curriculum.**
- **Attainment of a minimum average of 75% marks till semester, without any backlog throughout the duration of the program.**
- **Fulfillment of all credit and course requirements as specified in Table–2 (Credit Distribution Criteria)**

Note: If a student secures less than 75% average marks, or completes the program after clearing any backlog, even if the final average becomes 75% or above, the Honours degree shall not be awarded. In such cases, the student shall be awarded a regular Four-Year UG Degree in the major discipline.

Teaching and Examination Scheme for BBA (Banking & Finance) (Honours)

Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Entrepreneurial Leadership	PC	4	3	1	0	3	40	60	100
2		AI for Business (BM 403) / Diversity, Equity and Inclusion (BM 405) / Digital Ethnography (BM 407) or Online Course (CBCS)	PC	4	3	1	0	3	40	60	100
3		Discipline Specific Electives - V	PC	4	3	1	0	3	40	60	100
4		Discipline Specific Electives - VI	PC	4	3	1	0	3	40	60	100
8		Dissertation work [evaluation in Eight semester]	SEC	-	0	2	0	0	0	0	0
10	SODECA -VII	Social Outreach, Discipline & Extra Curricular Activities-VII	SODECA	2					100		100
		Total		18							

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

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Teaching and Examination Scheme for BBA (Banking & Finance) (Honours)

Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Discipline Specific Electives - VII	PC	4	3	1	0	3	40	60	100
2		Discipline Specific Electives - VIII	PC	4	3	1	0	3	40	60	100
3		Discipline Specific Electives - IX	PC	4	3	1	0	3	40	60	100
4		Dissertation work [Started in Seventh semester]	PC	8	0	2	0	1	100		100
5	SODECA -VIII	Social Outreach, Discipline & Extra Curricular Activities-VIII	SODECA	2					100		100
		Total		22							

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

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4-year UG Degree (Honours with Research) *: Students who demonstrate academic excellence and research interest may opt for the Honours with Research stream in the fourth year, subject to the following conditions:

- The student must have secured a minimum of 75% aggregate marks in the first six semesters (i.e., at the end of the third year) without any backlog across all six semesters.
- The student must express willingness to undertake research at the undergraduate level.
- In the fourth year, the student shall undertake a research project or dissertation under the guidance of a faculty member of the college/university.
- The research project/dissertation must be in the major discipline of the student.
- The student must complete a total of 160 credits, including at least 12 credits earned through the research project/dissertation. Upon fulfillment of the above conditions, the student shall be awarded the Undergraduate Degree: Honours with Research in the respective major discipline.

Teaching and Examination Scheme for BBA (Banking & Finance) (Honours with Research)

Session: 2026-29

YEAR: 3

SEMESTER: PAVAS/Autumn (VII)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Advanced Data Analysis Tools	PC	4	2	0	4	3	40	60	100
2		Advanced Research Methodology	PC	4	2	0	4	3	40	60	100
3		Discipline Specific Electives – V	PC	4	3	1	0	3	40	60	100
4		Discipline Specific Electives - VI	PC	4	3	1	0	3	40	60	100
		Research Internship Report and Viva –Voce (Evaluation In Eighth Semester)	PC	0	0	2	0	0	0	0	0
5	SODEC A-VII	Social Outreach, Discipline & Extra Curricular Activities-VIII	SODE CA	2					100		100
		Total		18							

NOTE: The University Electives are apart from minimum credits required for award of degree.

Note: Discipline Electives depends on the subject that the University offers.

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FACULTY OF COMMERCE & MANAGEMENT

Teaching and Examination Scheme for BBA (Banking & Finance) (Honours with Research)
Session: 2026-29

YEAR: 3

SEMESTER: BASANT/Spring (VIII)

S. No.	Course Code	Course Name	Type	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in %)		Total
					L	T	P		CIE	ESE	
1		Dissertation (For Research Track)	PC	20	0		0	01	100	0	100
		Total		20							

NOTE:

The Dissertation work will start from the beginning of fourth year of BBA (Honours with Research) Program. Students of Fourth Year shall be assessed for Project Work and Research Internship Report and Viva –Voce and Dissertation (For Research Track)

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Proposed ELECTIVES for BBA (Banking & Finance) (2026-29)

	FROM AMONG FOLLOWING ELECTIVE LISTS.
S.No.	Course
	ELECTIVE: Banking & Finance
BF 101	Commercial Banking
BF 102	Financial Markets
BF 103	Mutual Funds
BF 104	Banking Services Operations
BF 105	International Financial Management
BF 107	Financial Modelling & Derivatives
BF 106	Business Analysis & Valuation
BF 108	Strategic Corporate Finance
BF 109	Financial Analytics
BF 111	Investment Analysis & Portfolio Management
BF 110	Neuro-Finance
BF 112	Financial Trading
BF 114	Advanced investment appraisal