

# **SGVU International Journal of Economics and Management**

## **Quarterly Print Journal Since 2012**

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### **Aim and Scope**

SGVU International Journal of Economics and Management is a quarterly print journal. It is regularly published on 1<sup>st</sup> of January, April, July and October every year since 2012. It is a scholarly journal featuring peer-reviewed articles that provide the latest developments in business management, managerial economics, and related disciplines. Its objective is to improve the theory and practice of applied economics, management, entrepreneurship, and share insights, case studies, innovations, book reviews and important research findings among educators and practitioners around the world.

The journal seeks to publish insights, case studies, articles, research papers, review papers and reviews that are interesting, intellectually rigorous, and advances the body of knowledge for overall benefit of entrepreneurs, executives and thought leaders.

The aims of the journal are as follows:

To enlighten the corporate leaders with the academic insights

To help the corporate leaders in their decision through latest researches, findings and case studies

To help entrepreneurs and corporate leaders in improving organizational performances

To help academicians and researchers in the field of management and applied economics in sharing their research findings and updating them with the latest insights

To help scholars in the field of management by updating theories and practices

To help entrepreneurs by presenting latest practices relating to excellence and corporate best practices

The Journal will publish insights of practitioners as well as those of researchers. The journal will not only publish empirical papers, but it will also publish qualitative studies, exploratory papers, review papers and experiential narratives. The purpose of the journal is to help entrepreneurs,

corporate executives, managers, business executives across globe in introducing responsible managerial practices which contribute towards sustainable development and inclusive growth.

Papers and articles involving a variety of topics, settings, and research methods are solicited. Manuscripts related to a broad range of application areas including marketing, finance, human resource management, innovation management or for any sector of the economy including manufacturing, financial services, construction, retail, defense, and not-for profit are welcome. New theories, topical areas, and research methods are encouraged. Areas of interest include, but are not limited to:

- Leadership
- Excellence
- Social Development and Social Innovations
- Rural Development
- Human Resource Management
- Marketing Management
- Operations and Services Management
- Tourism and hospitality Management
- Entrepreneurship
- Innovation Management
- Managerial Economics
- Inclusive Growth