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SGVU International Journal of Economics and Management is a quarterly print journal. It is regularly published on 1st of January, April, July and October every year since 2012. It is a scholarly journal featuring peer-reviewed articles that provide the latest developments in business management, managerial economics, and related disciplines. Its objective is to improve the theory and practice of applied economics, management, entrepreneurship, and share insights, case studies, innovations, book reviews and important research findings among educators and practitioners around the world. Kindly send your original unpublished papers for publication in this journal. The journal seeks to publish insights, case studies, articles, research papers, review papers and reviews that are interesting, intellectually rigorous, and advances the body of knowledge for overall benefit of entrepreneurs, executives and thought leaders.

The International Journal of Economics and Management is a quarterly journal on economics and management and related subjects. It welcomes following :-

- a. Research papers
- b. Case studies

- c. Articles
- d. Interviews
- e. Book reviews
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The paper may be on any of the following broad theme relating to management or economics: -

- Marketing
- Finance
- Human Resource Management
- Applied Economics
- Operations and Services Management
- Leadership
- Excellence
- Social Development and Social Innovations
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- Human Resource Management
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- Tourism and hospitality Management
- Entrepreneurship
- Innovation Management
- Managerial Economics
- Inclusive Growth

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Manuscripts should be double-spaced throughout on one side of 8.5 x 11-inch or A4 white paper. Alternatively the paper may be sent by email as MS Word file. Pages should be numbered consecutively as follows:

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Equations

The authors should use equations, tables and graphs to the minimum. However, if required, please put them in annexures. When using Word authors should save their file as a Word 2003 (.doc) file before uploading, to ensure the equations translate properly.

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The authors should minimize figures or tables or graphs. Figures should be in a finished form suitable for publication. Number figures consecutively with Arabic numerals. Lettering on drawings should be professional quality or generated by high-resolution computer graphics and must be large enough to withstand appropriate reduction for publication. Illustrations and figures will be published only in black and white.

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Tables should be numbered consecutively with Roman numerals in order of appearance in the text. Type each table double-spaced on a separate page with a short descriptive title typed directly above and with essential footnotes below. Authors should submit complex tables as camera-ready copy.

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For questions from potential authors please contact:

Prof. Trilok Kumar Jain: trilokkr.jain@mygyanvihar.com

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