

Editorial

Being the editor of IJEM, I extend a warm welcome to the readers of this issue. We are proud to share with you the latest issue of the journal, which is bringing the current day issues through academic writings and insights. We invite you to read, share and comment on these papers, which will help us in our objectives of fostering academic insights for the corporate world.

The goal of human life is to achieve balanced approach towards development. This is possible through focus on varied issues of life. Excess concentration or neglect can impede this. There is rise in stress in modern day society. Thus there is a need to re-examine the focus of our life. The first paper is on balanced approach towards life in the form of work life balance. This is an important paper for the corporate leader. Since the primary objective of our journal is to enlighten the corporate leaders, therefore the first paper seeks to give due emphasis on the issues impinging the modern corporate leaders. We need to create a conscious leadership across the corporate sector. We need to enlighten the corporate leadership to make them responsible leaders, who give due stress on the issues of work life balance.

Suresh Gyan Vihar University has been experiencing tremendous growth, which has been significant because it has been bolstered through a thrust on quality. The emphasis on quality has resulted in highest ever accolades and appreciations including NAAC A Grade. It is for this reason that the theme of quality has been given an important thrust in this journal also. One of the papers published is on quality assurance in higher education. People admire the achievements of our University, but the important aspect to understand is that the results are the outcome of persistent focus on quality. The thrust on quality has resulted in consistent positive outcomes visible across all facets of academic administration. The focus of the top management on quality has resulted in an environment of quality consciousness. The university presents a good case study on quality management and this has been aptly narrated in the case study presented by Mr. Manish Sharma, who is also the convener of IQAC in our University. The thrust on quality is possible due to focus on the development of students, involvement of alumni, involvement of important stakeholders and involvement of academic fraternity. Our university has given highest priority on attracting and retaining best faculty members and this has helped in smooth academic transition into quality driven university. The university has started exclusive cells on research and publication, IPR and grievance redressal. Many practices of our University have been predecessor of the present day quality practices. This makes our university an apt case for study on quality management. The paper by Mr. Manish Sharma is just a beginning. Many more studies may be conducted and this will help other academic institutions in introducing quality in their administration.

Suresh Gyan Vihar University focuses on diversity management also. We have students from various nationalities and from almost every state of India. Thus diversity management, tolerance, cross-cultural understanding and mutual respects are important pillars of our value system. This is both a strength as well as an issue for learning and sharing. The present issue presents two articles on diversity, one on work life balance, one article on social media and gender empowerment. This issue seeks to integrate the current issues with the prevailing managerial concepts and theories. This is now widely accepted that the developing countries have culture and heritage, which helps them in enriching lives and integrate with the rest of the world.

The research paper by Nafees Fatima takes you to the most difficult lives of the school students of Jammu and Kashmir. Nafees Fatima looks at possibilities of spreading education among women to bring an end

to conflicts in Jammu and Kashmir. She has studied the schools in the region and presents her research findings. Being in Indian Air Force, she got the opportunity to work closely in the most difficult regions and was able to study the factors that may contribute towards fostering education among women. This study should prove to be an excellent study by a lady for the ladies.

We look forward to your contributions in the form of book reviews, insights, corporate experiences, interviews with corporate leaders and research papers. Your feedback will help us in connecting with you and presenting you the material that will help you in achieving excellence in your endeavours.

(Trilok Kumar Jain)

Editor