



# Segment-Aware Credit Risk Modeling of Personal Loans Using Random Forest

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**Abstract:-** Traditional credit risk assessment for personal loans mostly relies on global probability of default (PD) models and credit score-centric policies. While such methods are regulatorily accepted, they often fail to capture borrower heterogeneity arising from differences in financial capacity and behavioral stability. This study recommends a segment-aware credit risk modeling framework using a Random Forest classifier, where borrowers are segmented based on a combination of financial and behavioral attributes before model training. Using a large-scale real-world loan dataset, we benchmark a traditional Logistic Regression PD model, a global Random Forest model, and multiple segmented Random Forest models. Empirical results demonstrate that segmentation based on income, debt-to-income ratio, and employment stability significantly improves recall and F1-score compared to both global machine learning and traditional PD models. The results highlight the limitations of credit-score-centric risk policies and deliver evidence for a policy shift toward finance- and behavior-driven credit risk assessment.

**Keywords:-** Credit Risk Modeling, Personal Loans, Borrower Segmentation, Random Forest, Probability of Default, Behavioral Finance

## 1. Introduction

Personal loan portfolios form an important portion of unsecured lending for banks and fintech institutions, making accurate credit risk assessment needed for minimizing defaults while maintaining financial inclusion [1]. Traditionally, lenders believe in Probability of Default (PD) models developed using Logistic Regression, which are broadly

accepted due to their interpretability and regulatory compliance [2]. These models are mainly driven by credit bureau scores such as FICO or CIBIL, which summarize borrower creditworthiness into a single numerical measure [3]. However, the linear assumptions underlying such models often bound their ability to capture borrower heterogeneity [4].

Current advancements in machine learning (ML) have permitted the adoption of non-

linear models for credit risk prediction [5]. Models such as Random Forests and Gradient Boosting techniques have confirmed superior predictive performance by capturing complex interactions among borrower characteristics [6]. Despite these advantages, many ML-based credit risk studies endure to employ global models that implicitly assume a homogeneous borrower population [7].

In practice, borrowers differ considerably in terms of earning capacity, financial leverage, and employment (earning) stability, all of which directly influence repayment performance and default risk [8]. Ignoring such heterogeneity may reduce the efficiency of both traditional and machine learning-based credit risk models.

This research study claims that borrower segmentation based on financial and behavioural characteristics, when combined with machine learning, can increase credit risk prediction [9]. Accordingly, a segment aware random forest framework is proposed and evaluated against conventional logistic regression PD models and global machine learning approaches. The objective is to assess whether segmentation-driven modelling leads to improved default exposure while preserving model robustness and regulatory relevance [10].

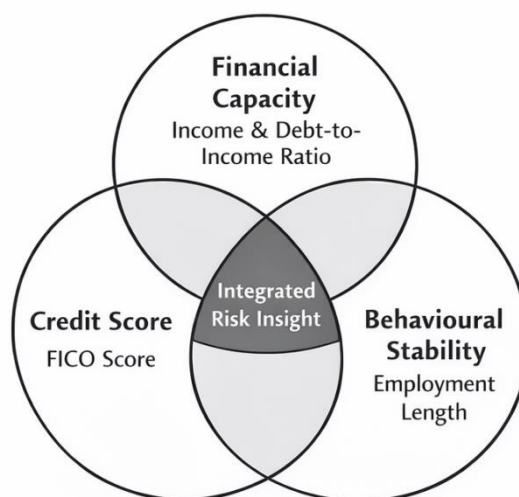


Figure 1. Conceptual Venn diagram illustrating the interaction between financial capacity, behavioural stability, and credit risk

Figure 1 demonstrates the conceptual overlay between financial capacity, behavioural stability, and credit risk, emphasizing how segmentation across these dimensions can improve default prediction.

## 2. Literature Review

Initial research in credit risk assessment primarily depends on statistical techniques such as logistic regression and linear discriminant analysis due to their ease, interpretability, and ease of regulatory acceptance [11]. These models shaped the foundation of traditional probability of default (PD) frameworks and were widely used by financial institutions for consumer credit evaluation [12].

With the growing availability of large scale loan datasets and enhancements in



computational competences, researchers began to discover machine learning techniques for credit risk prediction [13]. Several relative studies have shown that machine learning models outperform traditional statistical approaches by efficiently capturing nonlinear relationships among borrower attributes [14]. Among these methods, ensemble based models such as random forests have demonstrated strong predictive performance and robustness when applied to credit scoring problems [15].

Despite the performance gains offered by machine learning models, concerns related to transparency, interpretability, and fairness have been widely debated in the literature, particularly in regulated financial environments [16]. As a result, multiple studies highlight the need to balance predictive accuracy with model explainability to ensure regulatory compliance and trust in automated credit decision systems [17].

Borrower segmentation has been widely studied in correlated domains such as marketing analytics and portfolio risk management, where grouping customers based on shared characteristics has been revealed to improve decision-making outcomes [18]. In the context of credit risk assessment, earlier research has largely motivated on segmenting borrowers using demographic variables or credit score-based rules [19]. However, such approaches often fail to capture deeper behavioural and financial differences among borrowers.

Current studies focus the importance of incorporating behavioural stability indicators, such as employment continuity and repayment behaviour, into credit risk modelling frameworks [20]. Similarly, financial capacity measures, including income level and debt load, have been initiated to provide substantial explanatory power beyond traditional credit scores [21]. Nevertheless, the integration of borrower segmentation with machine learning techniques for credit risk prediction remains relatively limited in existing literature.

Building on earlier research, this study integrates financial capacity and behavioural stability based segmentation with a random Forest based modelling framework. By doing so, it aims to report the limitations of global credit risk models and contribute experiential evidence on the effectiveness of segment aware machine learning approaches for personal loan default prediction [22].

### 3. Dataset Description

The experiential analysis in this study is conducted using the Lending Club loan dataset, which is a widely used and publicly available dataset for credit risk research. The dataset contains detailed loan level information and has been widely adopted in earlier studies for estimating credit risk models due to its scale and real world significance.

The dataset contains both approved and rejected loan applications and consists of historical loan records spanning from 2007 to



2018. It was obtained directly from the kaggle open source data repository, ensuring data authenticity and reproducibility [23].

After execution data cleaning and pre-processing, approximately 100,000 loan observations were randomly selected for experimental analysis. The pre-processing steps included handling missing values, removing inconsistent records, and ensuring feature consistency across all observations.

### 3.1 Target Variable

Loan Status: A binary result in which fully paid loans are classified as non-default (0) and charged-off debts as default (1).

### 3.2 Feature Set

All models make consistent use of the following features:

- **Annual Income** (financial capacity)
- **Debt-to-Income Ratio (DTI)** (financial stress)
- **Employment Length** (behavioral stability)

- **FICO Score (Low Range)** (credit history)
- **Loan Amount**
- **Interest Rate**

Categorical employment length is transformed into numerical years after missing values are eliminated.

## 4. Methodology

### 4.1 Baseline PD Model

The conventional PD policy framework is represented by a Logistic Regression model with class-balanced weighting. Before estimating the model, features are standardized.

### 4.2 Global Machine Learning Model

Without segmentation, the complete data set is used to train a Random Forest classifier. Although it makes the assumption that the borrower population is homogeneous, this model captures non-linear interactions.

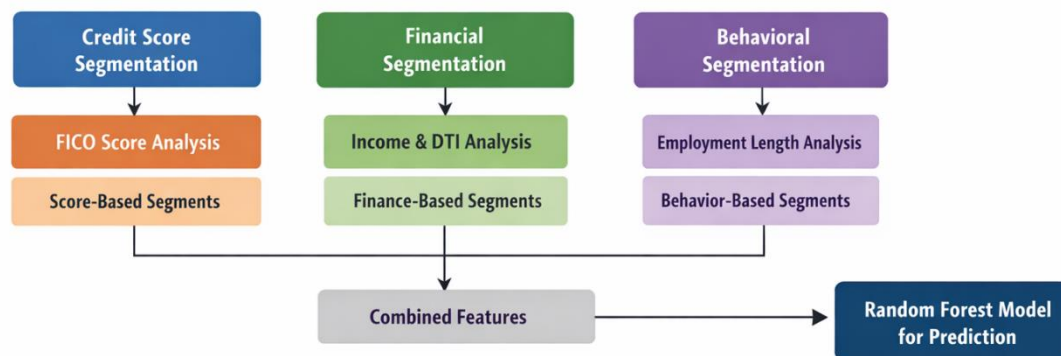
Model	Algorithm	Segmentation	Purpose
Baseline PD Model	Logistic Regression	No	Represents traditional PD policy
Global ML Model	Random Forest	No	Captures non-linear interactions

### 4.3 Segment-Aware Modeling Framework

Before the model is trained, borrowers are divided into groups according to behavioral and financial characteristics using domain-driven rules:

- **Financial Segmentation:** Income (Low/High) and DTI (Low/High)
- **Behavioral Segmentation:** Employment Length ( $\leq 3$  years /  $> 3$  years)
- **Credit Score Segmentation:** FICO  $\leq 660$  /  $> 660$

Multiple segment combinations are evaluated.



An independent Random Forest model is trained for every segment, and predictions are combined for all segments.

#### 4.4 Evaluation Metrics

The model's performance is assessed using:

- **Recall** (ability to identify defaulters)
- **F1 Score** (balance between precision and recall)
- **AUC (Area Under ROC Curve)** (ranking ability)

Recall is emphasized due to its significance in credit risk management.

### 5. Experimental Results

#### 5.1 Model Benchmarking

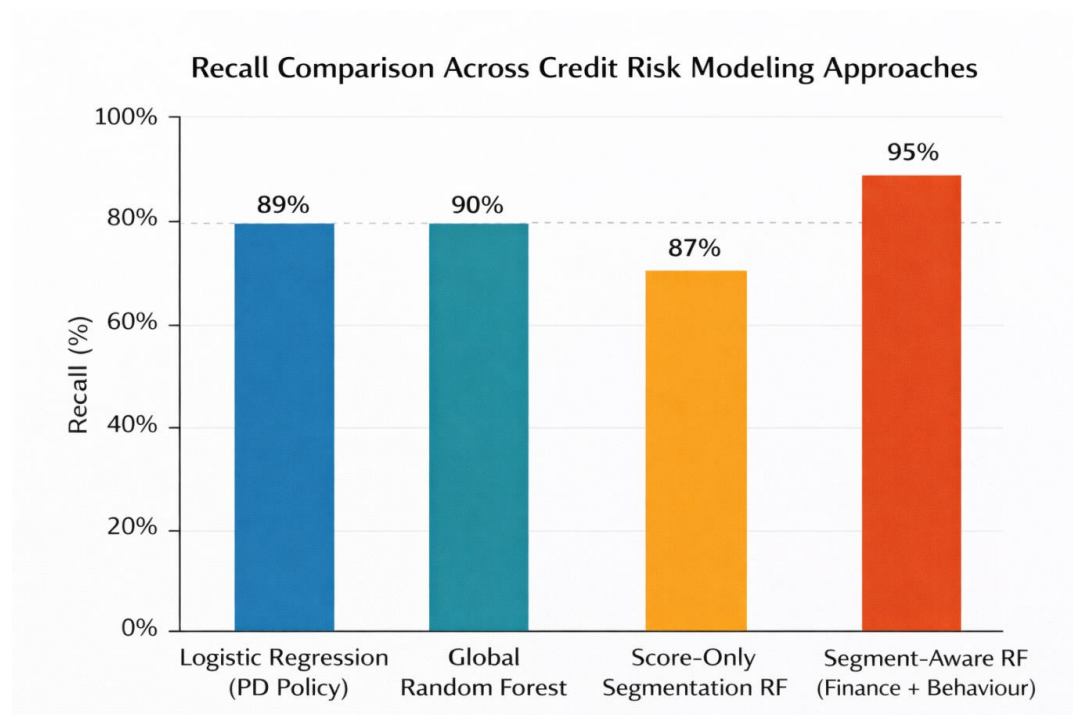
Model	Recall	F1	AUC
Logistic Regression (PD Policy)	89%	41%	71%



Global Random Forest ( Without Segmentation)	90%	40%	71%
Segment-Aware RF (Finance + Behaviour)	<b>95%</b>	<b>44%</b>	69%

## 5.2 Analysis

The benefit of non-linear modelling is confirmed by the global random forest's slight lead over the logistic regression PD model. However, the introduction of borrower segmentation based on behavioural stability and financial capacity provides the most gains. Superior default identification is established by the segment-aware random forest, which increases recall by more than 6% over the PD policy baseline.



It's interesting to note that segmentation based only on credit score results in lower ranking performance, highlighting the drawbacks of risk rules that are score-centric.

## 6. Discussion and Policy Implications

The conclusions imply that borrowers' earnings and income stability provide a more inclusive explanation of credit risk than credit

ratings alone. This inspires a move away from strict credit-score thresholds and toward dynamic, segmentation-driven machine learning models from a regulatory standpoint. By preventing needless rejection of borrowers



with weak or flawed credit histories, this policy can improve risk control while easing wider financial inclusion.

## 7. Conclusion

This research study establishes that segment-aware credit risk modelling with random forest performs highly better than global machine learning techniques and conventional PD models. Lenders can increase default detection without compromising model robustness by combining behavioural stability and financial capacity for borrower segmentation.

This method may be expanded in the future by employing explainable AI methods, time-series behavioural data, and stress testing under macroeconomic conditions.

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